



KAIDI LIU

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+ Portland, OR

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EXPERIENCE

ADIDAS Manager, Concept Development - CE HUB Americas | Portland, OR. 2021
Developed architectural and fixture designs for Adidas' North America outlet concept pilot in Dallas, TX. Established design standard and consolidated design manual for new Adidas Factory Outlet concept. Collaborated with internal team and external partners to deliver quality standards and consumer experiences.
Drove brand culture through ideation sessions for meaningful experiences.

STUDIOS ARCHITECTURE Senior Designer/Job Captain | San Francisco, CA. 2017- 2020
Oversaw the design and delivery of workplace projects. Led the design development process from space planning and concept design to issuance of bid and construction packages, tracked schedule and budget, collaborated with stakeholders and contractors to align design with client goals and user needs.

Selected Work:

DoorDash, San Francisco, CA
Jazz Pharmaceuticals, Palo Alto, CA
Confidential Tech Client, San Francisco, CA

EIGHT INC. Designer | San Francisco, CA. 2016 - 2017
Created global-scale retail programs for high-profile consumer technology client and created branded product launch experiences.

Selected Work:

Global Retail Program: Confidential ideation project focused on the next generation retail format.
Retail Fixture Programs: legacy fixture rollout, scalable retail footprints design.
Client Internal Event 2017 in Monterey, CA
Product Launch Event 2017 in San Francisco, CA

FLAD ARCHITECTS Architectural Associate | San Francisco, CA. 2015 - 2016
Participated in various institutional project chase efforts, prototyped office spaces, classrooms, and laboratory fitouts. Researched fixtures and flexible furniture solutions.

Selected Work:

Lawrence Berkeley National Labs BioTown masterplanning and testfitting.
Fresno State University Science Labs Renovation for immersive biology and chemistry teaching labs
Stanford University Packard Engineering Building Redesign: project chase winning proposal

LAGUARDA.LOW ARCHITECTS Architectural Designer | Dallas, TX. 2012 - 2015
Participated on a portfolio of commercial retail projects focused on the greater China market. Produced conceptual masterplan packages and schematic design presentations.

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY BA Architecture | 2008-2012

TECHNICAL SKILLS

Revit | Rhino | Autocad | Enscape | Cinema4D | Sketchup | Grasshopper | Solidworks | Lumion | Vray | 3D Printing | Photoshop | Illustrator | Indesign | Technical Drawings | Sketching | Keynote

LANGUAGES

English | Mandarin Chinese

INTERESTS

